



PUBLICATION GUIDELINES

About Shotcrete magazine:

Shotcrete is a quarterly magazine published by the American Shotcrete Association (ASA) and is designed primarily for promotion of the shotcrete process. Present controlled circulation is approximately 9000 copies and readership includes engineers, contractors, facility owners, manufacturers, distributors, educators, and public agencies involved in the shotcrete industry.

Topics cover all areas of shotcrete such as buildings, parking structures, bridges, rehabilitation, materials selection, and methods. Each issue has a central theme; however, other topics are also featured in each issue. With rare exceptions, specific product names are not mentioned in articles. The publications committee and an ad-hoc technical advisory group review and approve all material before publication.

ASA encourages you to submit material for the following issue items:

- Feature articles and Project reports (minimum of four per issue – contact ASA for upcoming issue themes)
- Company Profile (offered to Corporate Members of ASA)
- New Products & Practice
- Shotcrete Corner
- Technical Tip
- Industry News

What to include when submitting materials for feature articles, Shotcrete Corners or Technical Tips:

- Article text (average article length is 1500-2000 words and project report length is 800-1000 words)
- Four or more illustrations preferred (photos, tables, charts, drawing details, etc.)
- Measurements (including length, weight, volume, area, speed, etc.) must be in U.S. units followed by metric conversion in parentheses for each measurement.
- Temperature must be in degrees Fahrenheit followed by degrees Celsius in parentheses.
- Full references (if appropriate), properly formatted (see ww2.shotcrete.org/pdf_files/Referenceexamples.pdf for details)
- Captions for each illustration
- Short author biography
- Author photo (if available)
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What to include when submitting materials for New Products & Practice:

- Article text (average length is 200-250 words)
- One photo illustration

What to include when submitting materials for Company Profile:

- Article text (average length is 500 words)
- Photo to accompany profile
- Company logo
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What to include when submitting materials for Industry News:

- Article text (average length is 100-250 words)
- Photo to accompany article

Please submit a point of contact e-mail address for correspondence and a mailing address to send additional copies of the magazine when submitting this material.

How to submit material:

Please e-mail article text, autobiography text, and caption text as a Microsoft Word document.

High-resolution digital images can be submitted via e-mail or disc. Images should be a minimum of **300 dpi**, preferably sized at a minimum of 4 x 6 in. for general photos and at 1 ¼ x 1 ¾ in. for author photos. Line art should be TIFF, JPEG or EPS files. Glossy photographic prints and/or 35 mm slides are also accepted, and can be returned if requested. We do not accept color inkjet printouts or color copies of photos. We also do not accept embedded graphics unless they are 300 dpi at 4 x 6 in.

Where to submit material:

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